



# Creative 3D Web Operating Plan

Oct/2018



CREATIVE 3D WEB

HABET/3D Vegas

in \$m @ £1 to \$1.25

**REVENUES**

Habet  
3D Vegas

REVENUES

**COR**

Habet  
3D Vegas

COR

NET REVENUE

**OPEX**

Employee Expenses  
Consulting  
T&E  
Marketing  
Facilities

OPEX

EBITDA

CAPEX

CASH BURN

ITD

	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Year1
Habet	-	0.15	0.50	1.23	1.42	1.76	1.98	2.17	2.51	2.73	2.92	3.26	20.63
3D Vegas	-	-	-	-	-	-	-	-	-	-	-	-	-
REVENUES	-	0.15	0.50	1.23	1.42	1.76	1.98	2.17	2.51	2.73	2.92	3.26	20.63
Habet	-	-	0.07	0.38	0.64	0.64	0.65	0.65	0.65	0.65	0.65	0.65	5.65
3D Vegas	-	-	-	-	-	-	-	-	-	-	-	-	-
COR	-	-	0.07	0.38	0.64	0.64	0.65	0.65	0.65	0.65	0.65	0.65	5.65
NET REVENUE	-	0.15	0.43	0.85	0.78	1.12	1.33	1.52	1.86	2.08	2.27	2.61	14.99
	0%	100%	86%	69%	55%	64%	67%	70%	74%	76%	78%	80%	73%
Employee Expenses	0.31	0.40	0.58	0.63	0.78	0.92	1.56	2.19	2.82	3.46	4.09	4.72	22.47
Consulting	0.02	0.03	0.04	0.04	0.05	0.06	0.10	0.14	0.19	0.23	0.27	0.31	1.48
T&E	0.02	0.03	0.04	0.05	0.06	0.07	0.12	0.16	0.21	0.26	0.30	0.35	1.66
Marketing	0.09	0.09	0.09	0.09	0.09	0.09	0.09	0.09	0.09	0.09	0.09	0.09	1.07
Facilities	0.11	0.12	0.12	0.12	0.13	0.13	0.16	0.18	0.20	0.22	0.24	0.26	1.99
OPEX	0.55	0.67	0.88	0.93	1.11	1.27	2.02	2.76	3.50	4.25	4.99	5.73	28.68
EBITDA	(0.55)	(0.52)	(0.45)	(0.08)	(0.33)	(0.16)	(0.69)	(1.24)	(1.65)	(2.17)	(2.72)	(3.13)	(13.69)
CAPEX	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(1.80)
CASH BURN	(0.70)	(0.67)	(0.60)	(0.23)	(0.48)	(0.31)	(0.84)	(1.39)	(1.80)	(2.32)	(2.87)	(3.28)	(15.49)
ITD	(0.70)	(1.37)	(1.97)	(2.20)	(2.68)	(2.99)	(3.83)	(5.22)	(7.02)	(9.34)	(12.21)	(15.49)	(15.49)



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**BREAK  
EVEN**



**REVENUES**

Habet  
3D Vegas

REVENUES

**COR**

Habet  
3D Vegas

COR

NET REVENUE

**OPEX**

Employee Expenses  
Consulting  
T&E  
Marketing  
Facilities

OPEX

EBITDA

CAPEX

CASH BURN

ITD

	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Year2
Habet	3.43	3.55	3.82	3.98	4.11	4.38	4.54	4.66	4.93	5.09	5.21	5.48	53.19
3D Vegas	0.43	2.75	3.06	3.56	3.92	4.28	4.64	5.02	5.40	5.80	6.22	6.66	51.74
REVENUES	3.86	6.30	6.88	7.54	8.03	8.65	9.18	9.67	10.33	10.89	11.43	12.15	104.92
Habet	0.65	0.65	0.65	0.65	0.65	0.65	0.65	0.65	0.65	0.65	0.65	0.65	7.83
3D Vegas	0.31	0.37	0.40	0.43	0.46	0.49	0.52	0.55	0.59	0.63	0.67	0.72	6.13
COR	0.96	1.02	1.05	1.08	1.11	1.14	1.17	1.20	1.24	1.28	1.33	1.38	13.96
NET REVENUE	2.90	5.28	5.84	6.46	6.91	7.51	8.01	8.47	9.09	9.61	10.11	10.77	90.96
	75%	84%	85%	86%	86%	87%	87%	88%	88%	88%	88%	89%	87%
Employee Expenses	4.73	4.73	4.73	4.73	4.73	4.73	4.73	4.73	4.73	4.74	4.74	4.74	56.78
Consulting	0.31	0.31	0.31	0.31	0.31	0.31	0.31	0.31	0.31	0.31	0.31	0.31	3.74
T&E	0.35	0.35	0.35	0.35	0.35	0.35	0.35	0.35	0.35	0.35	0.35	0.35	4.21
Marketing	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	2.15
Facilities	0.36	0.36	0.36	0.36	0.36	0.36	0.36	0.36	0.36	0.36	0.36	0.36	4.36
OPEX	5.93	5.93	5.93	5.93	5.93	5.93	5.94	5.94	5.94	5.94	5.94	5.94	71.24
EBITDA	(3.03)	(0.65)	(0.10)	0.53	0.98	1.58	2.07	2.53	3.15	3.67	4.16	4.83	19.73
CAPEX	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(1.80)
CASH BURN	(3.18)	(0.80)	(0.25)	0.38	0.83	1.43	1.92	2.38	3.00	3.52	4.01	4.68	17.93
ITD	(18.67)	(19.47)	(19.71)	(19.34)	(18.51)	(17.08)	(15.16)	(12.77)	(9.77)	(6.25)	(2.24)	2.44	2.44



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## HABET/3D Vegas

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	Year3	Year4
<b>REVENUES</b>		
Habet	79.74	106.29
3D Vegas	107.60	178.92
REVENUES	187.33	285.20
<b>COR</b>		
Habet	7.83	7.83
3D Vegas	9.63	13.81
COR	17.46	21.64
<b>NET REVENUE</b>	<b>169.87</b>	<b>263.56</b>
	91%	92%
<b>OPEX</b>		
Employee Expenses	56.93	57.09
Consulting	3.75	3.76
T&E	4.22	4.23
Marketing	4.30	8.59
Facilities	6.86	11.85
OPEX	76.05	85.51
<b>EBITDA</b>	<b>93.82</b>	<b>178.05</b>
CAPEX	(1.80)	(1.80)
<b>CASH BURN</b>	<b>92.02</b>	<b>176.25</b>
<b>ITD</b>	94.46	270.70